AXIANS **IMPLEMENTING** A **NEW SECURITY** DIGITAL STRATEGY WITH **CISCO ZERO TRUST** ARCHITECTURE

CHALLENGES

Trust in News challenged Axians to answer to some needs felt in their security and to help them set a new digital strategy: Protect against advanced threats that have targeted media & entertainment institutions compromising author rights, integrity of news information and personal customer and employee data; Ensure regulatory compliance imposed on institutions classified as essential services; Use a Zero Trust approach to secure perimeter less access (from any device, location and network); and Implement an MFA solution that is easy to install, integrate and manage.

SOLUTIONS

As a solution Axians presented Cisco DUO for multi-factor authentication.

RESULTS

In this context Axians presents as results:
Security resilience and closed security gaps by using features for secure access, strong authentication and device visibility; Custom policies to control access to applications and services according to user and group profiles; Verified user and device trust in every authentication request; Enforced multi-factor authentication for remote user access; and Easy to implement and use Single Sign-On (SSO) for users.

THE STORY

Cybersecurity has become a crucial concern for all. Cyber attacks are now more frequent, targeted, and complex. As such, Trust in News, conscious of the current cyber threat landscape and the increasing number of attacks compromising user identities, defined a new digital strategy reinforced digital identity protection, secure remote access and adaptive authentication policies.

In order to achieve its goals, Trust in News decided to implement Cisco's DUO multi-factor authentication solution, to protect their users, applications and services.

Conscious of the added security features, ease of deployment and integration, and user friendly MFA approach, Trust in News decided to not only integrate MFA into their remote access and critical services, but also to most of their workstations,

servers and applications leveraging both the default applications protected by Cisco but also other custom applications by using generic SAML, LDAP and RADIUS integrations.

Having all these integrations in place, other features where also used, like policy based access control matching user and group profiles, already mapped on their Active Directory, to different custom policies for each application, to ensure differentiated access requirements to services, user elevation and remote access.

The fact that the solution was so easy to install, integrate and customize also simplified the last step, deployment company-wide for all users. This step was achieved using the email enrollment experience provided by DUO, reaching all users in a matter of minutes, reducing the time consumed in manual labor performed by their IT team.

Trust in News plans to continue to integrate DUO into future solutions, confident that this will be an easy process that adds critical layers of security to their infrastructure.

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